



DAWN PETERSON

Workforce Analyst

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Dawn's passion for workforce development can be traced back to her 15+ years of experience in the Human Resources field. At Brookings Economic Development Corporation (BEDC), Dawn supports the Brookings area workforce development efforts in her role of Workforce Analyst. She plays a crucial role in increasing access to talent pools, by connecting job seekers to employment opportunities through BEDC's job board and by assisting in events including in-person and virtual job fairs. Dawn is a member of the Brookings area Child Care Task force with goals of increasing accessibility to childcare providers, advocating for affordability and enhancing quality of care; this work is carried out by collaborating with community partners. She contributes to the Brookings area workforce development initiatives which include increasing access to talent pools, removing barriers to employment, and including aligning industry and education, through the research of best practices, fact finding and informed decision making.

Dawn graduated from South Dakota State University with a Bachelor of Science degree in Sociology. She joined BEDC in February of 2019 after pausing her career to care for her young children. Prior to that she was a leader in Human Resources at Daktronics. Dawn has also human resources and general management experience in the communications and hospitality industries.

Outside of work, you might find Dawn cheering on her kids at youth sporting events, enjoying camping, and boating on the lake, or traveling to find the next best biking or hiking trail! Dawn is passionate about her family, the community, and the outdoors!