



KRISTI LARSEN

Marketing Director

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Kristi Larsen is the Marketing Director for Brookings Economic Development and has been with the organization since 2012. She enjoys promoting the organization and assisting with marketing initiatives for workforce development, entrepreneurship support and business recruitment. In addition, she serves as bookkeeper, office manager and occasional computer support specialist for BEDC. Recently Kristi helped manage the Vision Brookings III fundraising campaign, which exceeded its goal by raising \$2.6 million for economic development projects!

Kristi received her bachelor's degree from South Dakota State University and has many years of marketing experience in a variety of settings. She takes pride in her attention to detail, enjoys learning new software programs and loves working for a non-profit organization that strives every day to improve the lives of the residents of Brookings!

In her spare time, Kristi enjoys spending time with her family and spoiling her grandkids.