

Leigha Voegeli joins the Brookings EDC with years of marketing experience. Leigha is a Brookings native with her parents and two sisters who still reside in Brookings. BHS graduate `11 and SDSU alumni `16 BS Broadcast Journalism.

She started her post-secondary education career in the sports marketing/presentation field with OKC Dodgers baseball team in Oklahoma City, OK then moved to St. Louis, MO to work for another baseball team then wandered into another opportunity in Southern Illinois. After three seasons of baseball games all summer long Leigha decided being so far from home was no longer a reality she wanted to accept. Job search found Leigha in Winner, South Dakota at Winner Regional Health as the Director of Marketing, Communication, and Foundation in May of 2019. She was reluctant to leave the sports world but found how rewarding working for a healthcare facility was. Winner is only three hours from Brookings, so Leigha was able to be home with family almost every other weekend. She accomplished many things at Winner Regional Health like successful Foundation Events, one event in particular was the 2019 Holiday Festival which raised over 30 thousand dollars. She was eager to top 2019 with 2020's Festival however, 2020 wasn't the nicest to anyone. She maintained to raise over 10 thousand via online auction.

Brookings is now home again for Leigha after she married the love of her life, Vance and welcomed their first child, Eloise Kay, in May. She enjoys planning events, attending sporting events with family, traveling, reading, and being a wife and mom.